



BBB-161100080402

Seat No. _____

M. B. A. (Sem. IV) Examination

July - 2021

Banking & Finance

(Business Research)

Time : $2\frac{1}{2}$ Hours]

[Total Marks :

Instructions : (1) All questions carry equal marks.
(2) Write any five questions.

- 1 What is research? Describe the process of research in social sciences.
- 2 What is the review of literature? Why it is important for researchers?
- 3 Define research problem and discuss the process of identification of research problem.
- 4 A specific brand of automobile tire is known to have an average life of 10,000 km with a standard deviation of 500 km. A random sample of 100 tires of this brand, when tested, resulted in the average of 9,900 km. At 5% level of significance, can you conclude that there is no significant difference in the quality of tires of this brand? (Tabulated value of Z at 5% level of significance is ± 1.960)
- 5 What is the procedure of Testing a Hypothesis?
- 6 Explain the term "Classification" and "Tabulation". Also discuss the major rules of classification.
- 7 Define sampling. Briefly explain probability and non probability sampling methods with suitable examples.
- 8 What do you mean by 'Measurement'? Explain nominal and ordinal scale with example.
- 9 Briefly describe the layout of a research report, covering all relevant points.
- 10 what is bibliography? What is its purpose?